

Dr. Felix C. Veroya, CIE, AAE, CLF, CKF, MBB, CSM, DHum

Professional Industrial Engineer | Associate ASEAN Engineer |
Certified Lean Facilitator | Lean Six Sigma Master Black Belt | Certified Sprint
Master | Doctor of Humanities

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Profile Summary

Felix has a total of 11 years working experience in helping individuals and organizations to build and utilized competencies in Continuous Improvement, Innovation and Analytics across the fields of Academics, Logistics, Supply/Chain, Manufacturing, Training and Consulting for SMEs up to multinational corporations. He has proven skills relating to business administration, people management, research, statistical analysis, workshop facilitation and consulting. He was able to complete and coach projects utilizing proven tools and methodologies such as DMAIC (Six Sigma), SCORE (Lean), Design Thinking (Innovation) and self-initiated improvement frameworks on OEE/Capacity Improvement, Preventive Maintenance Time Reduction, Mistake Proofing, Quick Engineering Solutions, Idea Management, etc. He also published an international book entitled Introduction to Statistical Process Control: A Problem Solving Process Approach (ISBN: 978-87-403-1849-4) and Best Practices in Managing Virtual Teams under Bookboon Ltd. Under a Denmark based e-book publisher and an Amazon published book entitled Creativity Tools: Develop Creative Solutions to Problems and Opportunities (ISBN: 978-621-8114-38-8). He is a Professional Industrial Engineer, an Associate ASEAN Engineer, a Certified Lean/Kaizen Facilitator, a Certified Lean Six Sigma Master Black Belt, a Certified Design Sprint Master and a Chartered Business Advisor. Felix also leads international initiatives to the Philippines as Chairman of the International Association of Innovation Professionals (IAOIP) and National President / Country Manager for Association for Manufacturing Excellence (AME). He has been elected as a Board Director of the Lean (Operational Excellence) Division of the Institute of Industrial & Systems Engineers (IISE). During the Pandemic, he founded an online community for Filipino Industrial Engineers called PINOY IEs to help the community to have a platform to communicate and collaborate things about the profession. With all the initiatives he designed and deployed to the Industrial Engineering community here in the Philippines, he has been conferred with an Honorary Doctoral Degree (Honoris Causa) by the Asian Seminary Leadership and University of Oklahoma. He won the Asia CEO Awards 2020 Young Leader of the Year and Entrepreneur of the Year Circle of Excellence Awards and this Q1 was awarded Outstanding Eduprenuer of the Year by the World Education Leaders Summit and Awards and ASEAN Start Up Award Founder of the Year Finalist for the Philippines and recently awarded with the Asia CEO Awards 2021 Entrepreneur of the Year Circle of Excellence Finalists and Top 100 Filipinos on LinkedIn. Recently, he was awarded as one of the Top 100 Filipinos in LinkedIn, Outstanding International Trainer by the International Leaders and Achievers Award 2022, and Top 18 out of the Inaugural Top 30 Filipino Leaders on LinkedIn. In 2022, he was recognized as an Honouree of GenT List Asia Leaders of Tomorrow for championing lifelong learning in the Philippines, Asia CEO Awards 2022 Entrepreneur of the Year Circle of Excellence Award and Philippine Chamber of Commerce Incorporate Injap Sia Outstanding Young Entrepreneur Award Finalist for Service.

Work Experiences

Global Regional Ambassador for the Philippines

Hackmakers Community | April 2022 to present

Founder & CEO

Ask Lex PH Academy | Calabarzon & Mimaropa, Philippines | December 2016 to present

Founder

PINOY IEs (Online community of 13K Filipino IEs) | Philippines | March 2020 to present

Columnist (The Catalyst)

The Philippine Business and News | Calabarzon & Mimaropa, Philippines | May 2021 to present

Co – Founder & Lead for Strategic Partnership

Farm Box PH | Calabarzon & Mimaropa, Philippines | May 2021 to present

Process Excellence Manager

HGST Philippines Corp. | Calabarzon & Mimaropa, Philippines | April 2017 to April 2019

Process Excellence Black Belt Engineer

HGST Philippines Corp. | Calabarzon & Mimaropa, Philippines | October 2015 to April 2017

Co – Founder and Managing Director

IExcel CIE Review Center | January 2015 to present

Logistics Coordinator

San Miguel Brewery Inc. | July 2013 to December 2014

Logistics Assistant

San Miguel Brewery Inc. | November 2011 to July 2013

IE Lecturer

Batangas State University | June 2011 to October 2015

Education

Executive Master of Business Administration [100% Scholarship]

Quantic School of Business and Technology, Washington DC, US | April 2022 – August 2023

Master of Science in Engineering Program – Industrial Engineering

Mapua University | May 2019 – August 2020

Bachelor of Science in Industrial Engineering

Batangas State University | June 2006 – April 2011

Cum Laude | Top 8 Most Outstanding Student | Most Outstanding Engineering Graduate

Honors, Awards, Recognitions, Publications and Certifications

Honors, Awards, and Recognitions

- Top 18 out of The Inaugural Philippine Top 30 Leaders on LinkedIn
June 2022
- Outstanding International Trainer
International Leaders and Achievers Award | 2022
- Top 100 Filipinos on LinkedIn | 2021
- Entrepreneur of the Year Circle of Excellence Award
Asia CEO Awards, Philippines | 2021
- Most Outstanding Member
JCI Batangas Balisong, Philippines | 2021
- Founder of the Year – Philippines
ASEAN Start Up Awards | 2021
- Outstanding Edupreneur of the Year
World Education Leaders Summit and Awards 2021, India | 2021
- Asia Global Heroes Award for Community Leadership in Private Sector
Asian+ Council of Leaders, Administrators, Deans and Educators in Business,
Philippines | 2021
- Young Leader of the Year Grand Winner
Asia CEO Awards, Philippines | 2020
- Entrepreneur of the Year Circle of Excellence Award
Asia CEO Awards, Philippines | 2020
- WCP Legacy Award 2020 - Championing Lifelong Learning & UN Sustainable
Development Goals
World Class Philippines Council | 2020
- Outstanding Achiever in Business Management
Philippine Top Choice Awards for Outstanding Achievers | 2020

- Outstanding Management Committee Member
International Education Summit and Awards | 2020
- Best Choice Achievement Awards for Entrepreneurship
Best Choice Awards | 2019
- Outstanding and Significant Achievement in Entrepreneurship
Golden Globe Annual Awards for Outstanding Filipino Achievers | 2019
- Leadership Achievement in Entrepreneurship
Elite Business and Leadership Awards, Philippines | 2019
- Most Successful Industrial Engineering Alumni
Batangas State University | 2019
- Honorary Doctoral Degree in Humanities
University of Oklahoma | 2019
- Certificate of Recognition
Batangas Society of Industrial Engineering Students (BSIES) | February 2017
- Plaque of Recognition (Lean Six Sigma Training Facilitator)
HGST, a Western Digital company | November 2016
- Process Excellence Star Awards
HGST Philippines Corp., a Western Digital company | May 2016
- Hi5 Core Behavior Awardee – Do It Together
HGST Philippines Corp., a Western Digital company | May 2016
- Hi5 Core Behavior Awardee - Excited About Possibilities
HGST Philippines Corp., a Western Digital company | January 2016
- Process Excellence Star Awards
HGST Philippines Corp., a Western Digital company | January 2016
- 4th Placer on the Certification for Industrial Engineers
Philippine Institute of Industrial Engineers | March 2012
- Cum Laude (1st after 17 years)
Batangas State University | April 2011
- One and Only Cum Laude (Batch 2011) from CEAFACTS
Batangas State University | April 2011
- Outstanding Alumnus - Batangas State University Alangilan Campus
Batangas State University | April 2011

Certifications

- Chartered Business Advisor (ChBa)
Association of Certified Global Professionals™, June 2019 | 201906-0038

- Certified Lean Six Sigma Master Black Belt (MBB)
University of the Philippines National Engineering Center, August 2017 | 2018 - 004
- Certified Sprint Master for Innovation (CSM)
Design Sprint School, May 2018 | ID No. 11724163
- Certified Kaizen Facilitator (CKF)
Management Strategy Institute, March 2017 | ID No. 7794957
- Associate ASEAN Engineer (AAE)
ASEAN Federation of Engineering Organizations (AFEO), November 2016 | AAE 7560
- Certified Lean Practitioner (CLP)
HGST, a Western Digital Company, May 2016
- Certified Lean Six Sigma Black Belt (CLSSBB)
Six Sigma Management Institute by Dr. Mikel J. Harry | License 01-22-2015
- Certified Lean Six Sigma Green Belt (CLSSGB)
Spartans Allied Services Inc., May 2014 | License SAS/SSGB/142071-D
- Certified Lean Professional - Lean Sigma Program Qualified (CLP)
Six Sigma Management Institute by Dr. Mikel J. Harry, August 2014
- Certified Industrial Engineer 4th Placer - 76.25% (CIE)
Philippine Institute of Industrial Engineers, March 2012 | License 00120
- Civil Service Passer (exempted)
Civil Service Commission

Publications, Research and Presentations

- Application of Lean Six Sigma for Improving the Overall Equipment Effectiveness in a Semiconductor Company in the Philippines
Proceeding of the 11th International Conference on Industrial Engineering and Operations Management | ISBN 978-1-7923-6124-1
- An Application of Overall Equipment Effectiveness (OEE) for Minimizing the Bottleneck Process in Semiconductor Industry
2020 IEEE 7th International Conference on Industrial Engineering and Applications (ICIEA) | Electronic ISBN:978-1-7281-6785-5
- Best Practices in Managing Virtual Teams
Bookboon Ltd. | ISBN 978-87-403-3470-8
- Introduction to Statistical Process Control: A Problem-Solving Process Approach 2e
Bookboon Ltd. | ISBN 978-87-403-0789-4
- Creativity Tools: Develop Creative Solutions to Problems and Opportunities
Gold Plates Publishing Inc. | ISBN 978-621-8114-38-8
- Selection of Optimal Location for IExcel Review and Training Center in Cavite Province
Batangas State University Undergraduate Research | March 2018
- Design & Development of an Inventory Management System for Heide's Catholic Arts & Religious Trade

Batangas State University Undergraduate Research | September 2017

- Technical Assistance on Readiness of ABC Development Corporation for ISO Accreditation for Continuous Quality Improvement
Batangas State University Undergraduate Research | August 2016

Professional Development Coursework

- Philippine Quality Champion
International Trade Center | August 2022 - onwards
- Global Acceleration Program (GAP)
DTI x QBO x Ideaspaces Foundation Inc. | March 2022
- Design Sprint Program
Design Sprint School Brazil | May 2018
- Lean Six Sigma Master Black Belt Program
University of the Philippines National Engineering Center | August 2017
- Train the Trainer
HGST, a Western Digital Company | October 2016
- Experimentation for Process Improvement
McMaster University (Coursera) | April 2016
- Minitab's Quality Trainer
Minitab Ltd. | November 2014
- Design Thinking for Business Innovation
Darben School of Business (Coursera) | March 2015
- SMB Logistics School – Diploma in Logistics Management (12 modules, 8 hours each)
San Miguel Brewery Inc. | July 2014
- Dynamics of Personal Effectiveness Program
San Miguel Brewery Inc. | October 16 & 17, 2012

Resource Speakerships

- Introduction to Design Thinking
LINC CALABARZON | October 29, 2021
- 1st Asia Pacific Conference on Industrial Engineering and Operations Management
Harbin, China | July 9 – 11, 2021
- 2nd South American International Conference on Industrial Engineering and Operations Management
Sao Paulo, Brazil | April 5 – 8, 2021
- 51st PIIE General Membership Meeting (IEs: Jack of All Trades)
Green Sun Hotel, Makati City | December 14, 2018

- BSIES Provincial Congress 2018: IInvest – Understanding the Contemporary Advances in Commerce
Lyceum of the Philippines University – Batangas | December 2, 2018
- 10th Southern Tagalog Industrial Engineering Seminar: Divide and Conquer: Adapting to Every Industry, Equipped with Proficiency
D.L. Umali Auditorium, UP Los Baños | October 13, 2018
- I Achieve Through Innovation and Exploration
University of Perpetual Help System Dalta – Calamba | September 21, 2018
- 2018 Alumni Orientation Program
Batangas State University, Batangas City | May 9, 2018
- Lean Management with Six Sigma
SIRIB Center, Saint Louis University, Baguio City | May 12, 2018
- IENVOLVE 2018: Semper Ad Meliora (Upgrading the Future into Eco-Friendly and High Tech Society)
8th PIIE – Northern and Central Luzon Regional Student Congress
La Consolacion University Philippines, Malolos, Bulacan | February 10, 2018
- 20th Founding Anniversary: Then and Now – Moving Forward, Looking Back
Batangas State University, Batangas City | December 23, 2018
- Lean Six Sigma Yellow Belt Workshop
De La Salle Lipa, Lipa City, Batangas | November 8, 2017
- SCAMPER: An Innovation Tool Seminar
FAITH Colleges, Tanauan City, Batangas | October 18, 2017
- Premier League of Industrial Engineering Students: Leading the Edge, Making New Identity
UPHSL Performing Arts Theater | September 30, 2017
- Lean Six Sigma Yellow Belt Workshop
Batangas State University – Lipa Campus, Lipa City, Batangas | April 23, 2017
- Leading the Continuous Improvement Journey through Total Quality Management
Conference Room, Batangas State University – Malvar Campus | November 12, 2016
- Innovation Tools
Mabini Hall, De La Salle Lipa, Lipa, Batangas | September 24, 2016
- SCAMPER: An Innovation Tool
Batangas State University – Lipa Campus | June 4, 2016
- CIE Certification Orientation
Mabini Hall, De La Salle Lipa, Lipa, Batangas | February 5, 2016
- Industrial Engineering Orientation
Lyceum of the Philippines University – Batangas | July 8, 2015
- Lean Six Sigma White Belt Workshop
FAITH Colleges, Tanauan City, Batangas | March 21, 2015

- Lean Six Sigma Introduction
Lyceum of the Philippines University – Batangas | February 27, 2015
- IE Day: Intellectual Horizon Expansion for Modern Perspective
Amphitheatre, Batangas State University – Main Campus II | February 6, 2015
- 4th BSIES Technical Forum (Total Quality Management)
Mabini Hall, De La Salle Lipa, Lipa, Batangas | November 22, 2014
- 3rd BSIES Technical Forum (Operations Research in Logistics)
Lyceum of the Philippines University – Batangas | December 7, 2013
- A Stride to Integrate the Diversified
Lyceum of the Philippines University – Laguna | August 1, 2012
- 2nd BSIES Technical Forum: Keeping Pace with New Trends and Seizing Great Opportunities in Industrial Engineering
Conference Room, Batangas State University - Malvar Campus | September 15, 2012

Research and Case Studies Competition Panelist

- International Journal of Industrial Engineering: Theory, Applications and Practice
Reviewer | January 2018
- 15th PIIE National Student Congress
Lyceum of the Philippines University – Laguna | February 24, 2018
- 8th PIIE CALABARZON Student Congress
Sta. Rosa, Auditorium, Sta. Rosa, Laguna | February 3, 2018
- 14th PIIE National Student Congress
Polytechnic University of the Philippines Santa Mesa Manila | February 24, 2017
- 8th PIIE CALABARZON Student Congress
Sta. Rosa, Auditorium, Sta. Rosa, Laguna | February 3, 2018
- 2nd BSIES Provincial Congress Case Studies Competition
Lyceum of the Philippines University – Batangas | October 28, 2017
- 1st BSIES Provincial Congress Case Studies Competition
Batangas City Convention Center, Batangas | September 16, 2016

Affiliations

- Lead Mentor
Quantic Entrepreneurs | August 2022 – present
- Elected Board Director
Institute of Industrial & Systems Engineers (IISE) | April 2019 to present
- Country Manager / National President
Association for Manufacturing Excellence (AME) - Philippines | July 2018 to present

- Interim Chairman
International Association of Innovation Professionals (IAOIP) – Philippines | July 2018 to present
- Professional Member
International Association of Innovation Professionals (IAOIP)| January 2018
- Lifetime Professional Member
Philippine Institute of Industrial Engineer (PIIE) | June 2018
- Professional Member
American Society for Quality (ASQ) | December 2018 to present